

what we do

brand design

- analysis
- target
- benchmark

communication strategy

- naming
- positioning

corporate identity

- logo design
- stationary
- web site
- promotional items
- institutional publications
- packaging

online communication

- branch websites
- blog and social network handling
- editing

editorial projects

- collection design
- magazines
- catalogues
- production control

exhibition

- design and layout
- project staging
- coordination
- graphic design & advertising

retail design

- packaging
- visual merchandising
- experience design
- concept & flagship stores
- temporary spaces

communication design & events

event design

- design
- planning and services
- communication

advertising

- product positioning
- advertising campaigns
- press and radio adverts
- commercials
- web campaigns
- guerrilla
- ambient
- edutainment
- social communication

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